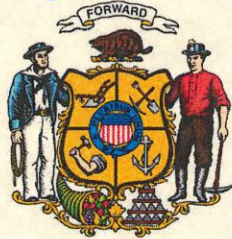


# STATE of WISCONSIN



## OFFICE of the GOVERNOR

# Proclamation

*WHEREAS*; eye health and vision care are essential components of overall health, wellness, and quality of life, yet research shows that around 16 million Americans struggle with undiagnosed or untreated vision impairments, according to the American Optometric Association; and

*WHEREAS*; according to the Centers for Disease Control and Prevention, eye diseases, vision loss, and eye disorders create an estimated more than \$134 billion in annual economic burdens nationally through indirect and direct costs; and

*WHEREAS*; a doctor of optometry can detect over 270 systemic and chronic diseases, including high blood pressure, high cholesterol, diabetes, glaucoma, macular degeneration, autoimmune disorders, cancer, and more; and

*WHEREAS*; taking a comprehensive eye exam with a primary eye healthcare provider, doctor of optometry, or as part of an annual healthcare routine is a simple step to help protect one's vision and ensure early diagnosis and treatment for visual system diseases; and

*WHEREAS*; this week, the state of Wisconsin joins doctors, advocates, and the healthcare industry in raising public awareness of the importance of eye health and vision care and in encouraging all Wisconsinites to proactively take care of their vision by seeking regular in-person, comprehensive eye exams by licensed optometrists;

*NOW, THEREFORE*, I, Tony Evers, Governor of the State of Wisconsin,  
do hereby proclaim October 6 – 10, 2025, as

## “THIS IS OPTOMETRY” WEEK

throughout the State of Wisconsin, and I commend this observance  
to all our state's residents.



IN TESTIMONY WHEREOF, I have  
hereunto set my hand and caused the  
Great Seal of the State of Wisconsin  
to be affixed. Done at the Capitol in  
the City of Madison this 3rd day  
of October 2025.

*Tony Evers*  
TONY EVERS  
GOVERNOR

By the Governor:

*Sarah Godlewski*  
SARAH GODLEWSKI  
Secretary of State